

# Free Online Course for SIDS Policy Makers to Kick Off October 12<sup>th</sup>



Are you a policy-maker, destination manager or a student in a Small Island Developing State (SIDS) interested in learning more about sustainable tourism management? Then be sure to join us for the second run of the online learning course **“Sustainable Tourism for Small Island Developing States (SIDS) - Policy-Maker edition”**.

This free, 7-week course developed by Sustainable Travel International and offered by Hamburg University of Applied Sciences and the Hamburg Open Online University (HOOU) aims to:

- Enhance participant understanding of sustainable tourism development and management
- Inspire learners to think carefully and critically about current SIDS' tourism issues and related tourism policies
- Enable participants to assess the opportunities that sustainable tourism strategies offer for SIDS in particular
- Understand how policy-making can improve tourism in small island states

This course is designed to support your critical thinking regarding current tourism regimes and policies. It seeks to form a truly global SIDS learning community, facilitating peer-to-peer interaction and cross-destination knowledge sharing; while drawing from concrete experiences in the Caribbean, Pacific, West African, and Indian Ocean regions. A number of qualified tutors will guide learners along the way, to clarify any issues and provide academic supervision.

## COURSE DETAILS

COURSE:	Sustainable Tourism for SIDS - Policy-Maker edition
FORMAT:	The course will be held via the online, interactive learning platform “Digital Learning for Sustainable Development” which is accessible at <a href="http://www.dl4sd.org">http://www.dl4sd.org</a> . The course features expert interviews and short learning videos; related training booklets allowing deeper insights into the topics; and further interactive features, e.g. quizzes, discussion fora, practical exercises.
LANGUAGE	English - participants should have fluent English skills.

DURATION	This a stand-alone course that can be taken parallel to work or study over a period of seven weeks
DATES	12th October to 29th November 2020
COST	Free
TARGET GROUP	This course is specifically designed for SIDS tourism policy-makers/destination managers on strategic and operational levels, as well as master students from related disciplines (e.g. policy, development economics, or tourism management). To get the most out of this course, it is helpful if you have a university education in a related field of study.
LEARNING UNITS	<ul style="list-style-type: none"> <li>• Introduction to Sustainable Tourism</li> <li>• Tourism Impacts and Challenges</li> <li>• Sustainable Destination Management</li> <li>• Sustainable Tourism Standards</li> <li>• Stakeholders, Key Actors and Partnership Establishment</li> <li>• Funding Opportunities and Project Development</li> <li>• Impact Monitoring and Peer Review</li> </ul> <p>This course will also include expert videos, looking at how <b>COVID-19</b> had affected sustainable tourism on SIDS!</p>
WORK LOAD	An estimated 3-4 hours per course week, depending on how deep you indulge in the material and interaction with other learners. Note that there are no live activities, so you will be able to enter the virtual learning platform when most convenient for you each week.
LEARNER EVALUATION	<p>In order to receive their certificate at the end of the course, learners must complete the following requirements:</p> <ul style="list-style-type: none"> <li>• Pass all weekly quizzes - 80% and above</li> <li>• Complete the final project and peer review</li> </ul> <p>Note that completing and sharing the weekly exercises are important steps that will help prepare you for your final assignment.</p>

## REGISTRATION

Join our global SIDS learning community! Participant registration for the new “Sustainable Tourism and Stakeholder Networking for SIDS – Policy Makers II” course is **open now at** <http://www.dl4sd.org>

For questions or to receive more information about this course, please email [contact@dl4sd.org](mailto:contact@dl4sd.org).

